

# SSU Library Strategic Plan 2015-2017

## **Vision**

We are recognized for fostering intellectual relationships, modeling new approaches to teaching and learning, and nourishing the open exchange of ideas.

## **Mission**

The Sonoma State University Library fosters a transformative and welcoming environment for learning and scholarship, and empowers its community to be fluent users and creators of information across and beyond the curriculum.

## **Our leading value**

We are passionate about student learning.

## **Our other values**

**Service:** We create an intentional culture where every person feels truly valued, engaged, and appreciated.

**Engagement:** We seek new ways to engage with our communities, and value collaborative partnerships as essential to achieving our academic mission.

**Leadership:** We lead change through creative, collaborative effort, continuous improvement, and informed risk-taking. We anticipate trends and translate them into meaningful action.

**Diversity and Respect:** We listen to our community. We encourage a climate of openness, respect, and appreciation for differing perspectives, and seek to engage and empower unheard voices.

**Creativity:** We encourage experimentation, curiosity, and fun as vital components of what we do.

## **Goals and Strategies**

### **Goal 1**

Advance Sonoma State University's student-centered mission by promoting student success, engagement, and leadership.

#### ***Strategies***

1. Develop and implement a robust, sustainable information literacy program that embraces traditional and emerging literacies, incorporates primary, special, and digital collections, and reaches across all curricular experiences.
2. Develop clarity of purpose and a unified vision for the library liaison program.
3. Find new ways to provide personalized research services that reach students anytime, anywhere.
4. Help incoming students make the transition to college and support them in their journey toward degree completion.
5. Position the student assistant program and library internships to prepare students for the workforce and for graduate studies.
6. Excite students about lifelong learning and empower them to be knowledge creators.
7. Foster faculty exploration of innovative practices in teaching and learning.
8. Develop communications and development plans that help us realize our vision.

### **Goal 2**

Expand, assess, and curate collections and provide access to information resources that support the teaching, learning, and scholarly activities of the SSU community.

#### ***Strategies***

1. Develop, assess, and align library collections in all formats to meet the needs of our users.
2. Ensure seamless access to information resources for teaching, learning, and scholarship.
3. Advocate for additional resources to collect or license materials needed for teaching, learning, and research.
4. Lead campus efforts to advocate for open educational and alternative resources to ensure information equity among students regardless of economic status.
5. Cultivate our special and regional collections, and promote their use in alignment with our mission and curriculum.

6. Exercise campus-wide leadership in scholarly communications and open access publishing initiatives.

### **Goal 3**

Create exemplary physical and virtual spaces for teaching, learning, scholarship, and community engagement.

#### ***Strategies***

1. Engage the university community in the library's space planning processes.
2. Map our library's way to a robust physical infrastructure and flexible, forward-thinking, dynamic spaces that inspire discovery, collaboration, and scholarly exploration.
3. Create a seamless and welcoming virtual user experience.

### **Goal 4**

Create opportunities for continuous engagement with the community.

#### ***Strategies***

1. Deepen our commitment to cultural programming and social events.
2. Provide opportunities to showcase faculty scholarship and other faculty milestones and accomplishments.
3. Strengthen our involvement in student and faculty orientations and other onboarding activities.
4. Sharpen our strategies for engagement with curricular and co-curricular initiatives.
5. Engage users in our service and space design processes.
6. Reach out to under-engaged communities.
7. Share our knowledge and leadership at the regional, system, and national level.
8. Develop internal and external marketing strategies.

## **Goal 5**

Promote organizational excellence through workforce analysis and redesign, performance leadership, assessment, and continuous improvement.

### ***Strategies***

1. Continue growing a strong assessment program for evidence-based decision-making and to support accreditation processes.
2. Provide all library employees opportunities for continuous professional development.
3. Foster trust and team spirit among all library employees.
4. Ensure our library workforce has the right people with the right resources in the right places.
5. Design and execute a revolving three-year planning model for the library budget, engaging department heads and library faculty in its development and execution.
6. Develop an annual work-plan model to empower the library faculty to establish a strategic approach to delivering faculty services.