

Student Affairs Committee

7 March 2012, 10:00 am-12pm ST 1040

Present: J. Mahdavi (Chair, Ed.), D. Romesburg (Soc Sci), Nicole Lawson (LIB), Katie Havens (AS), R. Lopez (A&H), P. Neville (for N. Markley (A&F), Gina Bishop (AS), I. Kanaana (S&T),

Absent: (Second AS appointee, unappointed), K. Thompson (Bus), M. Lopez-Phillips (SAEM), L. Vega (Advising)

Agenda: Approved.

Minutes of 2/22/12: Approved with clarified language in final paragraph.

Reports

Chair's Report (J. Mahdavi):

SAEM Report:

ASI Report (K. Havens):

Res Life (P. Neville):

Advising Report (L. Vega):

Liaison Reports:

- Academic Advising (R. Lopez): Advising Summit happened.
- Scholarship Committee (I. Kanaana): \$80,000 more per year (now at \$240,000) because of bequest. Stronger than has been, substantially. Not sure why lower application this year. Perhaps because moved Salazar to Stevenson might be reason. Also not searchable in current location in Google searches. MLP would be happy to put materials out in SAEM/Advising/Tours, which would be helpful. Now email sent after accepted instead of at point of submission of application to tell prospective students about scholarships. She is trying to fix that.
- Athletic Council (L. Vega): Appreciated our Hooters concerns. No NCAA policy guides them.
- No Reports: Fee Advisory

Business

1. Career and Student Services (10:15 TC)

Guests:

- Dr. Leslie Shelton, Dir. Of Student Services Operation Team—clusters of efforts, coordination of collaboration across groups, came on last June. Student Services, Enrollment Management, Student Health Services, and Student Activities/Life/Programming.
- Anya (Annie) Bergman, Career Services Specialist: Came in in Dec., last 10 yrs in Cal Poly SLO, from EOP advising to academic/career for a school, to campus-wide health professional career advising. Now reevaluating position as whole, b/c budget/staffing limits and increase in student needs. Strong student staff presenting generalist skills/info, and her focus on senior-based, more specialized seminars. NACE does benchmark study annually (all institutions). End of 2011, avg. 1 staff member/1645

students. Campuses ratio increases with campus population size. Also each campus needs to assess student need / demand. 20 years ago career services on many campuses much more robust. Goal is not to do more with less, but be realistic about what they can do with technologies, alternative ways to get message out. Students she has seen as very underskilled, with many recently graduated students having rudimentary resumes/job search skills. In absence of professional staff, student trained staff do well, but problem of transition. Wants to build culture from freshman and jr. transfer class. Likely a second staff position would be part of hire agenda, should money ever be available. Edie Brown, academic advisor, also does some of this. Other staff have some ability to do this. Strategy of embedding services in classroom, elsewhere, vs. in a specific "Career Center." Suggestion that clear path to services be more promoted, how to request presentations, make appointments. Bergman hopes to move to a 40-50% of time for one-to-one counseling. Should we underscore the challenge of underskilled students moving into job search—beyond the resume? Frame as opportunity for improvement? It's a tough job market—I want the students to showcase themselves at their highest capacity. This happens through training early on and then cultivation and engagement over time leading to graduation. Start with broad education of career planning. Webinars? Gathering electronic resources. Tips to be better equipped. Looking into something called iGrad, career/ financial skills interface, help to track their searches. Going to schools/Deans, then to departments. Email: anya.bergman@sonoma.edu.

- What she needs from us? Ideas for what can happen to connect students and skills. Also, at orientation, no information on where our students have gone. So need at department and school level to track where/how many go to grad school, what companies have hired our students, how many end up in a job within X years from graduation. No placement center to centralize that info. It's a key sales pitch for utility. On grad day, survey done?

2. Priority Registration procedures: J. Mahdavi drafted. Key question is 5-year review, should they need to reapply? We have decided yes. SAC chair will ask coordinator to reapply. Office of President will notify registrar and notify groups of status.

3. Form Priority Registration Committee: I. Kanaana, J. Mahdavi, K. Havens, P. Neville, L. Vega. Approved National Student Exchange and International Student Exchange.

Workshop: Continuing compilation of comparative student services data.

Adjourned at 11:45 am.

Minutes Respectfully Submitted by D. Romesburg